

BRANDON RHEA

VIDEOS | PHOTOS | SOCIAL | MARKETING | EVENTS



WORK EXPERIENCE:

October 2020
-Current

VIDEO EDITOR/SOCIAL MEDIA

Digital Marketers Organization - Multimedia Manager

- Edit and manage virtual summit video segments
- Cultivate and assist in directing leads to multiple clients
- Coordinate with CEO to create engaging content to the DMO community
- Aid in planning the upcoming Advanced Search Summit

August 2020
-Nov 2020

VIDEOGRAPHER

The Parkinson's Foundation - Virtual Event Manager

- Schedule, record, edit, and post video segments to create an hour long virtual experience
- Create promotion videos to advertise virtual event
- Coordinate with chapter Development Manager to create social media posts and aid in page management
- Accurately and efficiently document hours
- From the added promotion and production of the virtual event video, Moving Day Phoenix raised \$66K which was 132% to goal

October 2016
-March 2020

SOCIAL MEDIA/EVENT PLANNING

Phoenix Fan Fusion (Comicon) - Marketing Manager

- Create daily posts on Facebook, Instagram, and Twitter
- Engage followers and respond to all questions
- Record, create, and post videos
- Train/Manage on-site social media and photography teams
- On-site photographer and videographer
- Manage on-site professional photo booth
- Create, distribute, and track complimentary passes to non-profit organizations and charities throughout the valley

March 2014

EVENT PLANNER

Sedona St. Patrick's Day Parade - Planner

- Brainstorm, create, and supply all materials needed to host a successful parade
- Organize and relay pertinent information to the respected entries and guests

Fall 2013
-Spring 2014

GRAPHIC DESIGNER

NAU Campus Recreation Marketing Dept. - Student Lead

- Assist in planning and execution of fitness special events
- Brainstorm, design and distribute all event/programming information for all Campus Rec departments
- Actively collaborate as student liaison of all Campus Rec departmental programs
- Maintain contact of all respected parties included in events
- Manage all communication and inquiries via phone, email, and social media accounts

Fall 2012
-Spring 2013

COMMUNITY ADVISOR

NAU Res Life - NAU Resident Assistant

- Promote and sustain organic leadership by maintaining positive peer-leader relationships
- Create and maintain a successful and safe community for all residents
- Accessible to residents at various times throughout the day, including nights and weekends
- Assist students as they develop the interpersonal skills and individual responsibility

EDUCATION:

Fall 2010
-Spring 2014

ADVERTISING

Northern Arizona University

PUBLIC RELATIONS

Northern Arizona University

COMPUTER SKILLS:

Ps

Adobe Photoshop



Ai

Adobe Illustrator



Id

Adobe InDesign



Lr

Adobe Lightroom



W

Microsoft Word



P

Microsoft Powerpoint



▶

Sony Vegas Pro



G

Googlin'



Fb

Social Media



INTERESTS:



Swimming



Photography



Hiking



Kayaking



Video Games



Drone Flying

PERSONAL:



Mesa, AZ



623.810.7199



BR.DigitalConcepts@gmail.com



www.DigitalConcepts.us