

# BRANDON RHEA

SOCIAL | MARKETING | VIDEOS | PHOTOS | EVENTS



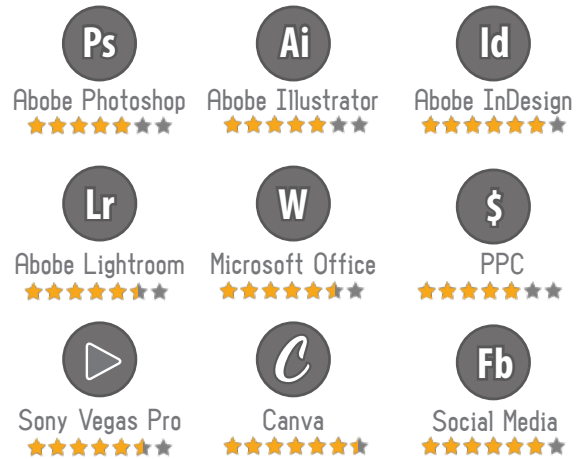
## WORK EXPERIENCE:

- April 2021 - Current  
**SOCIAL MEDIA**  
*V Digital Services - Social Media Manager*
  - Manage a team of Specialists who develop and execute successful social media campaigns for a variety of brands
  - Provide custom solutions to effectively troubleshoot Meta Business Manager issues
  - Build and manage relationships with client in various industries, resulting in a deeper understanding of their goals and needs to provide a strategic and custom approach
  - Analyze metrics to adjust strategy accordingly to improve performance
- October 2020 - Current  
**VIDEO EDITOR/SOCIAL MEDIA**  
*Digital Marketers Organization - Multimedia Manager*
  - Edit and manage virtual summit video segments
  - Cultivate and assist in directing leads to multiple clients
  - Coordinate with CEO to create engaging content to cater to the DMO community
  - Aid in planning and executing DMO bi-annual events
- August 2020 - Nov 2020  
**VIDEOGRAPHER/PHOTOGRAPHER**  
*The Parkinson's Foundation - On-site Support/Consultant*
  - Schedule, record, edit, and post video segments to create an hour long virtual experience
  - Create promotion videos to advertise virtual event
  - Coordinate with chapter Development Manager to create social media posts and aid in page management
  - Accurately and efficiently document hours
  - From the added promotion and production of the virtual event video, Moving Day Phoenix raised \$66K which was 132% to goal
- October 2016 - March 2020  
**SOCIAL MEDIA/EVENT PLANNING**  
*Phoenix Fan Fusion (Comicon) - Marketing Manager*
  - Create daily posts on Facebook, Instagram, and Twitter
  - Engage followers and respond to all questions
  - Record, create, and post videos
  - Train/Manage on-site social media and photography teams
  - On-site photographer and videographer
  - Manage on-site professional photo booth
  - Create, distribute, and track complimentary passes to non-profit organizations and charities throughout the valley
- March 2014  
**EVENT PLANNER**  
*Sedona St. Patrick's Day Parade - Planner*
  - Brainstorm, create, and supply all materials needed to host a successful parade
  - Organize and relay pertinent information to the respected entries and guests
- Fall 2013 - Spring 2014  
**GRAPHIC DESIGNER**  
*NAU Campus Recreation Marketing Dept. - Student Lead*
  - Assist in planning and execution of fitness special events
  - Brainstorm, design and distribute all event/programming information for all Campus Rec departments
  - Actively collaborate as student liaison of all Campus Rec departmental programs
  - Maintain contact of all respected parties included in events
  - Manage all communication and inquiries via phone, email, and social media accounts

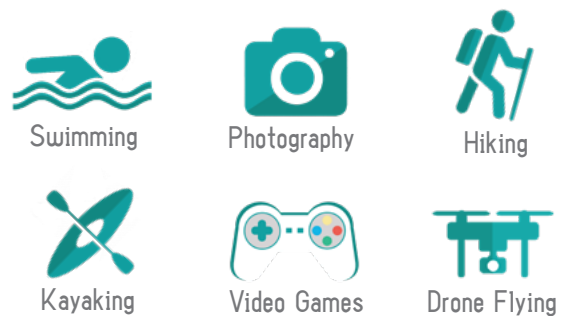
## EDUCATION:

- Fall 2010 - Spring 2014  
**ADVERTISING**  
Northern Arizona University
- **PUBLIC RELATIONS**  
Northern Arizona University

## COMPUTER SKILLS:



## INTERESTS:



## PERSONAL:

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